



## Social Contribution Activities

### Concept of Social Contribution Activities

Idemitsu Group continues to work on social contribution activities focusing on the development of young people and children who will lead future generations. Through these activities, we interact closely with the people of all regions.

### Social Contribution Expenses

Trends in Social Contribution Expenses*	(Unit: 1 million yen)	
	Idemitsu	Showa Shell
FY2016	215	63
FY2017	209	65
FY2018	219	68

\* The following events have been compiled.

Idemitsu: Idemitsu Music Award, Mirai wo Kanaderu Ongakukai, FURUSATO PROJECT, KidZania, IDEMITSU IHATOVE TRIAL, Community Promotion by Sales Department, Showa Shell: Shell Art Award, Environmental Photo Contest " Watashi no Machi no O to x", Energy Education Program for Children, TABLE FOR TWO, and office provision to Refugees International Japan (RIJ).

## Examples of Social Contribution Activities

### Contribution Through Cultural Activities

#### ●Idemitsu Music Award

In 1990, we established the Idemitsu Music Awards to commemorate the 25th anniversary of the music television program "Daimei no Nai Ongaku-kai" (Untitled Concert). The awards support the activities of promising young and up-and-coming musicians as a way to help elevate music culture in Japan. Over the course of the 29 awards ceremonies held thus far (as of FY2018), 103 individuals and one group have been honored. Every honoree continues to shine in their respective field. Among the many talented musicians, the selection criteria seek for something beyond mere mastery, rather, with an eye to nurturing new talent, they focus on drive, intrinsic ability, and future potential. To qualify, a candidate must be a musician no older than 30 and living and working in Japan. Each award recipient is given 3 million yen in prize money to encourage them to continue perfecting their self-improvement.

Every year, a concert is held commemorating the awards, and the musicians give wonderful performances in front of a large audience. The concert is broadcast on "Daimei no Nai Ongaku-kai"(Untitled Concert) and garners a lot of public attention. In FY2018, the recipients were Tomoharu Ushida (Piano), Sunao Goko (violin) and LEO [Leo Konno] (koto).

■ Mr. Tomoharu Ushida



■ Mr. Sunao Goko



■ Mr. Leo Konno [LEO]



#### ●"Daimei no Nai Ongaku-kai" (Untitled Concert)

We have been the sole sponsor of the music television program "Daimei no Nai Ongaku-kai" (Untitled Concert) for over 50 years since 1964. The program features live performances of orchestras with the aim of delivering quality music straight to people's living rooms, with its principal focus on classical music. In April 2017, Kanji Ishimaru, who is active on television and stage, became the sixth host of the show, helping the audience appreciate the appeal of the music from a new viewpoint and contributing to the history of the program.

■ "Daimei no Nai Ongaku-kai" (Untitled Concert)



© TV Asahi

#### ●Mirai wo Kanaderu Ongakukai (Music events hosted by Idemitsu Kosan)

We have held concerts since 2006, mainly in regions where we have established refineries and complexes. In FY2017, the concert program was reimagined as Portraying the Future in Music, with the aim of supporting musical experiences for the future generations in part by providing opportunities for young musicians to showcase their talents and for local students to perform with professional musicians.

We also hold music workshops at local elementary and middle schools around the time of the concerts.

■ Joint concert with elementary school students and professional musicians



■ Music workshop at an elementary school



#### ●Shell Art Award

This art award was established in 1956 to support young future leading artists, and is open to all artists aged 40 or younger. This art award is highly evaluated as a "gate to success for young artists" with a long history since its establishment as a prize in the completely open competition at that time when there were few independent art awards. In 2018, the 62nd anniversary of the establishment, we had 593 applicants and 839 entries of works, from which we selected the Grand Prix, Judges' Award, and Special Student Award. At the "Shell Art Award 2018" held at the National Art Center in Roppongi, Tokyo, in December 2018, 54 award-winning and other winning works were exhibited, and 6,123 people visited during the 12-day exhibition. At the exhibition hall, we held the "Shell Art Award – Artist Selection (SAS) 2018" at the same time, which showcased four young artists' recent and new works selected by the judges in the previous year. In this way, we continue to work on supporting young artists. "Audience Award," which is selected by the votes of visitors, was held for the fifth time.

Since 2018, we held the "Shell Art Award Residence Support Program" for the past award-winning artists and artists of other winning works. This program is designed to help artists develop themselves by gaining new inspiration and awareness through overseas stays and interactions with authors from other countries. We provide award-winning artists and artists of other winning works with the opportunity to stay overseas and support their two-month art activities at "Cité internationale des Arts," residence facility in Paris, France.

■ 2018 Grand Prix "Self Portrait I" by Taro Kondo



■ Grand Prix winner Mr. Taro Kondo





## Social Contribution Activities

### ●Environmental Photo Contest "Watashi no Machi no ○ to ×" (Things to Preserve and Correct around Our Town)

We hold a photo contest for children and students across the country for photos of the scenery of "×" that they want to preserve in their local community, and photos of the scenery of "○" that they want to improve immediately, with comments attached. We held the 14th contest in 2018 supported by the Ministry of the Environment.

The individual category consists of the elementary school, junior high school, and high school/technical college divisions. In 2018, there were a record high of 7,416 entries (675 photos in the elementary school division, 4,912 in the junior high school division, and 1,829 in the high school and technical college division), and the number of entries has been increasing year by year. Photos are used as teaching materials for environmental education at school and homework during summer vacation. In the school division, we had 244 school applicants from all over Japan.

#### Elementary School Gold Award "I want to protect the most beautiful beach in Japan"

Comments on the photo

##### Mr. Ichiro Motohida (Okinawa Prefecture)

Hateruma Island where I live has Nishihama Beach that was selected as the most beautiful beach in Japan. Various marine species such as sea turtles, clownfish and coral live around the beach. On the other hand, we see litter on the beach such as plastics and glass bottles, and sometimes drums. We conduct beach cleaning activities. I'm very disappointed to see the beach with litter after we worked to clean the beach. So, I want to say to all people in the world, "Please don't litter."

■ Photo ○



■ Photo ×



## Community Contribution Activities

### ●Visiting Class and Energy Education Program for Children

We provide mainly elementary school students in the vicinity of refineries, complexes and plants with lectures at school to deepen their understanding of climate change and other issues caused by global warming. With the aim of encouraging children to know that the issues are not problems in the distant future but immediate problems to them, we provide them with classes of experiments, handicrafts, and quizzes for hints and tips on energy-saving, so that they can find opportunities to practice global warming countermeasures in their daily lives.

■ Visiting class



■ Energy Education Program for Children



### ●FURUSATO PROJECT

Since 2018, we have been holding the "FURUSATO PROJECT" at elementary schools across the country, where children can learn hands-on lesson of traditional musical instruments and conduct commemorative cherry-tree planting. We started these activities with the aim to provide children of future generations with opportunities to experience the real music. We hope these memorable experiences will help children expand their interest in Japanese traditional culture and remember "hometown" even when growing up so that they will pass on the good old hometown to future generations. As of the end of December 2019, we held the event at 13 elementary schools nationwide, participated by 3,454 elementary school children from Hokkaido in the north to Okinawa in the south.

■ Hands-on lesson of Japanese drums



■ Commemorative cherry tree planting



### ●KidZania

At KidZania, an inspiring, interactive indoor theme park located in Toyosu, Tokyo, and Koshi-en, Hyogo Prefecture where children experience various occupations and social activities, we have been operating a service station pavilion (called "gas station" at KidZania) since 2006, allowing children to learn how society works in a fun way.

■ Idemitsu Service Station (gas station) Pavilion



### ●IDEMITSU IHATOVE TRIAL

We also contribute to local community development through the promotion of motorsports by serving as the main sponsor of the Idemitsu Ihatove Trial, a motorcycle trial held in the northern part of Iwate Prefecture since 1989. The theme since the 2017 Trial has been "giving the trial spirit to future generations." We have been striving to nurture genuine trial riders and to support children to broaden the horizons for riders. As part of our environmental initiatives, we offset CO<sub>2</sub> emissions from motorcycles used in this event by using the "J-VER offset credit" scheme in maintaining forests owned by Iwate Prefecture. We aim to further develop the event by demonstrating the allure of motorcycle trials to future generations.

■ Children's motorcycle experience



■ Group photo of riders



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## Social Contribution Activities

### ● Introduction of Photovoltaic Power Generation and Storage System to Local Communities

In collaboration with Kunitomi-cho, Miyazaki Prefecture, where its manufacturing plant is located, Solar Frontier Co., Ltd. of the Idemitsu Group launched a project to introduce a photovoltaic power generation and energy storage system, which is useful for securing power supply in the event of an emergency such as a typhoon or earthquake, into a total of four elementary and junior high schools that are major evacuation centers in the town, and conducted a crowdfunding campaign for the project. The system manufactured by the company combines a foldable CIS solar battery that is easy to store and carry and a storage battery. The systems were used to support areas affected by the typhoon in September 2019.

#### ■ Disaster support system



#### ■ Using the system



#### ■ Children at a school using the system



### ● Hokkaido Idemitsu Children's Art Contest

The "Hokkaido Idemitsu Children's Art Contest" held by Hokkaido Idemitsu-kai\* marked its tenth anniversary in FY2018. The contest has received acclaim from both visitors to the exhibitions of the winning works and the participating educational institutions, including schools and childcare centers. The total number of entries increased significantly from 1,451 in the first year to 8,564 in FY2018. After the works have been judged, a poster is made featuring the top selections and displayed at Idemitsu service stations within Hokkaido and an exhibition tour is held around Hokkaido. In FY2018, we simultaneously held an exhibition of the 86 winning works and special exhibitions displaying some works selected from entries in the exhibition area, in seven locations starting in Obihiro, then going on to Asahikawa, Kushiro, Hakodate, Muroran, Sapporo, and Kitami.

\* Idemitsu-kai: Organization of owners of retail outlets

#### ■ At the exhibition



#### ■ The owner of a retail outlet holds the award ceremony



### Contributing to the International Community

#### ● TABLE FOR TWO

When a person purchases a TFT branded meal at the cafeteria of the Daiba Frontier Building or the Kunitomi Plant of Solar Frontier Co., Ltd., a portion of the proceeds will be donated to provide a school lunch for a student in need in developing countries through the NPO "TABLE FOR TWO International." This is a social contribution activity in which anyone can participate by purchasing one of the TFT branded healthy meals so as to provide a school lunch to one student in developing countries. In addition, a participant can stay healthy by taking a nutritionally balanced meal.

Donation at the Daiba Frontier Building started in December 2013 and at the Kunitomi Plant it started in April 2016. As of March 31, 2019, we donated school lunches for 19,683 students.

#### ■ Children in developing countries supported by Idemitsu



Photo by TABLE FOR TWO International

#### ● Providing office to Refugees International Japan (RIJ)

We have been providing office for free to the non-profit organization "Refugees International Japan (RIJ)" since its foundation in 1979, which works to support refugees.

RIJ raises funds through donation campaigns and sales of greeting cards and crafts, and provide supplies to refugees in Myanmar, Lebanon, Nairobi and other countries. In addition to providing supplies, setting a long-term goal of refugees' economic independence, IRIJ works to provide them with stable and continuous support through language education and vocational training within their communities.

#### ■ Vocational training in Nairobi



Photo by RIJ

### Activities at Overseas Bases

#### ● Supporting the Munch Museum in Norway

In Norway, which is one base for our petroleum upstream business, Idemitsu Petroleum Norge (based in Oslo) has been a sponsor of the Munch Museum, which is owned by the municipality of Oslo.

The support efforts began in 1991 with a donation to help fund the expansion of the museum. In the 2000s, the company supported restoration work being carried out on the famous artworks, "The Scream" and "Madonna," which were stolen and then recovered with damage.

The works of Edvard Munch are among Norway's national treasures, and Idemitsu's support for the Munch Museum is well-known as being among the longest-standing corporate sponsorship of the arts in the country. The Munch Museum is scheduled to move from Toyen, Oslo to the waterfront area of the city in 2020 to be open as a new museum while we have decided to continue its sponsorship.

In addition, as part of the activities of the Japan-Norway Society (Oslo), a private friendship organization between the peoples of Japan and Norway, Idemitsu actively contributes to the friendship and goodwill of the peoples of both countries. For example, Idemitsu regularly guides tours of the Munch Museum.

#### ■ Munch Museum



©Munchmuseet



## Social Contribution Activities

### ●Support for Japanese Language Learning in Vietnam

Our Hanoi Office in Vietnam has supported Japanese language classes at Tohoan Junior High School in Hanoi since 2015. About 550 students of all the 1,000 students in the school study Japanese as a second foreign language. On April 22, 2019, the school held a ceremony for the completion of studying Japanese language. The Hanoi Office gave a commemorative gift to the 50 top students with good results. After the ceremony they toured the Idemitsu Q8 Petroleum SS that opened in 2017. They saw the staff's Japanese style customer services at the clean service station, including car window cleaning service, with which drivers at the station looked satisfied. Some students commented by saying "I felt the staff's hospitality through their hard work." and "I like the way Japanese people work."

The support for learning Japanese language received high acclaim from the Japanese Language Center of Hanoi's Bureau of Education and Training. In 2019, a joint Japanese language contest was organized by 11 schools, including Tohoan Junior High School.

■ Japanese language contest



### ●Initiatives to Address Community Issues in Australia

Idemitsu Australia Resources Pty Ltd. (based in Brisbane), which is one of the coal business bases, is working to promote initiatives that could contribute to solving social problems in the community from a long-term perspective under the following four policies by the management level.

- Environmental Management Policy
- Energy Management Policy
- Cultural Heritage Policy
- Stakeholder Engagement Policy

#### 2018 Initiatives

##### Girls' Academy

To lower the high unemployment rate among Aboriginal women and help realize quality of life improvements for the community over the long-term, IAR sponsors a youth training program that offers guidance to local female students through the cultural exchange.

■ Girls' Academy



##### Investment in the West Pack Rescue Helicopters and Community Hospitals

IAR helps support improvements in emergency medical care in rural areas as well as better community hospitals.

##### Hands-on Agricultural Learning Program

To support local high schools, IAR has opened a portion of its landholdings scheduled for future development for use in hands-on agricultural programs that teach livestock grazing, growing crops, and land management (such as maintaining fences). Through these initiatives, IAR is striving to promote better communication with the community.

Over the long-term going forward, IAR will continue to support initiatives that could contribute to maintaining local population levels and creating richer communities.

### ●Forest Restoration Activities in Indonesia

In 2004, P.T. Idemitsu Lube Techno Indonesia was founded to produce and market lubricants in Indonesia. On the island of Sumatra, the company is working with a local NGO (Orangutan Information Centre) to rejuvenate forests that are at risk of destruction.

The Leuser Ecosystem, which is a world heritage site centered on Leuser, North Sumatra Province, is one of South Asia's most precious forests, spanning over 2.6 million ha and providing a habitat for tigers, Sumatran rhinos, elephants, and other wildlife. However, due to its mineral reserves, the forest is in crisis of forest destruction from roadworks, large-scale mining operations, palm oil plantation, and other development. Thus, with a portion of profit from the sale of fuel-efficient motor oil 0W-20 for gasoline engines as funds for planting, we have been planting trees in a 7 ha area of forest to return the area to its original forested state over about five years from May 2017. The tree planting area will steadily expand in line with sales of the fuel efficient motor oil 0W-20 for gasoline engines.

Through this initiative, the company contributes to reducing the environmental impact while supporting activities that directly protect the natural environment.

■ Tree planting activities

