

## New Brand

## Birth of the New Corporate Brand

We Are Heading to the Future That Apollo Sees Into. It Is Symbolizing Our March Forward.

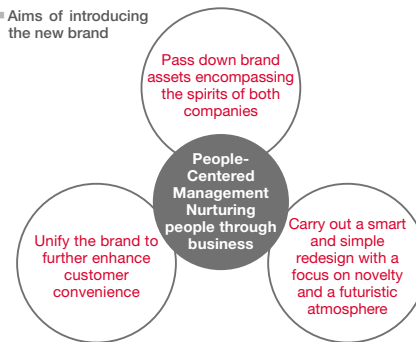
We introduced the new corporate brand from July 2020 and will introduce a new service station brand from April 2021 with the aim of creating a brand that can meet customer expectations.

Our New Corporate Brand



We want to be like Apollo, infusing the world with energy, to realize an ideal future. In line with that ideal, we positioned Apollo as more than a symbol or trademark. This inspiring icon serves as our role model. Focusing on the same goals together, each and every one of us will flexibly and unflinchingly take on challenges, with our eyes wide open on creating a better world. Apollo embodies that individuality and serves as a symbol of our determination to carry forward the new brand.

■ Aims of introducing the new brand



## Brand Framework

- To effectively enhance our brand value, we aim to unify our brands and raise domestic and international awareness.
- We aim to enhance our corporate value by demonstrating the total capability of the Idemitsu Group and leveraging its strengths.

Business Area	Idemitsu Group (including affiliates)	Japan	Overseas
Fuel oils outside of service stations (industrial, jet fuel, etc.)			
Lubricants			
Oil exploration, resources, and coal			
Basic chemicals, Advanced materials & performance chemicals			
Electronic materials and High-performance asphalt			
Power and renewable energy, Agri-bio, etc.			
All businesses			
Service Station Business			



Introduced from July 2020



To be introduced from April 2021



## Idemitsu Group by the Numbers



Net Sales

¥6.0 trillion



Employees

14,000 people

## Petroleum



Crude oil processing capacity

945,000 barrels/day



Fuel oil sales volume in Japan

41 million kL/year



Number of service stations in Japan

6,400 locations



Number of oil tankers managed by the company and regularly chartered

21 ships



Number of oil depots

35 locations



Overseas petroleum trading volume

21 million kL/year

## Basic Chemicals



Ethylene production capacity

1 million tons/year



BTX\* production capacity

2.5 million tons/year

## Resources



Crude oil production volume

21,000 barrels/day



Thermal coal production volume

12 million tons/year

\*BTX refers to benzene, toluene, and xylene, which form the basis of chemical products

## Functional Materials



Sales volume of engineering plastic

150,000 tons/year



Sales volume of lubricants

1.2 million kL/year



Sales volume of asphalt

380,000 tons/year



Adhesive material production capacity

75,000 tons/year



OLED material production capacity

10 tons/year



Sales volume of agri-bio products

13,000 tons/year

## Power and Renewable Energy



Electric power generation capacity

1.2 GW

Of which, renewable energy 0.2GW



Electricity sales volume

2.9 thousand GWh



Solar module production capacity

0.9 GW/year

## Overseas



Overseas bases

61 bases



Overseas employees

2,700 people

Notes: Results for the period between April 2019 and March 2020 or data as of the end of March, 2020. (Figures for power and renewable energy alone are as of the end of October, 2020.) The figures are estimates.